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Opt Out Information

This Opt Out Information applies to user data collected by the advertising system for further displaying and auditing targeted ads.

The advertising system owned by VK project is designed to display targeted ads on the Internet (hereinafter — the System). The System selects ads, which are most relevant to each user on the basis of user data (including without limitation the user's recently visited web pages, search requests and interaction with ads) submitted by the latter when using services provided by VK project and third parties.

Data used for targeting ads are stored and used in an aggregate form and are not useful to identify users.

The System saves a cookie, which contains a user ID to the user's browser; such ID does not contain personal information and is used to identify a unique user.

The System may collect the following user data:

- the user's IP addresses to find the geolocation;
- the user's operating system and browser;
- the user's history of interaction with advertising materials;
- information about user's device, such as the type and model, manufacture, carrier name and identifiers assigned to your device, such as its iOS Identifier for Advertising (IDFA) or Android Advertising ID;
- the user's history of interaction with Internet resources and apps provided by VK project and third parties.

If you want to know more about what data VK project collects and how it is used please read terms of use Internet resources, services and apps belonging VK project.

SIGNING-OFF INTEREST-BASED ADS

PC:

If you want to sing off interest-based ads displayed through the System, please check the box and click the button "Save" below.

☐ Sign off Interest-Based Ads

SAVE

Notes:

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